DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
July 22, 2026 3:30 PM

PRESENT	ABSENT	STAFF	OTHERS PRESENT
Drayden Dunn		Cedric B. Glover	Tommy Coward (Robertson)
Mario Chavez		Janie Landry	Councilman Gary Brooks
Terry Moore		Stacie Leng	Andy Edmonson (AIA)
Chelette Holden		Lorenzo Lee	Gerod Durden (DSDC)
William Bradford		Lauren Davidson	David Burke (Tectus)
Ed Taylor		Kathleen Robertson	Agent Colvin (Union Pacific)
Chris Stokes			Capt. Jerry Silvia (SPD)
			Francesca Moreland (Williams Creative)
			Cash Vitter

I. CALL TO ORDER

The meeting was called to order by Chair Drayden Dunn at 3:33 pm. A quorum was present.

II. ROLL CALL

Kathleen Robertson called the roll. All members were in attendance; there was a quorum present.

III. AMEND AGENDA

The agenda was not amended.

IV. WELCOME/INTRODUCTIONS/PRESENTATONS

David Burke with Tectus Security gave a presentation about his company and how it's services may benefit Downtown.

V. PUBLIC COMMENTS (Agenda Items)

There were no public comments.

VI. CONSENT AGENDA

A. Minutes

Drayden Dunn asked for approval of the June 24, 2026, regular meeting minutes.

A motion was made by Terry Moore to approve the minutes of June 24, 2026, regular meeting. Chris Stokes seconded the motion, which passed unanimously.

B. Financials Budgetary Comparison Financial Statement

Ms. Landry gave a report regarding the June financial statement. Property taxes were somewhat more than expected. Both the Streetscape Contract and Parking Contract have been paid through July 2026. There were some improvements for the DDA in the new parking contract which were approved by the City. All the paperwork has been submitted to the state for the reimbursement for the Lunch & Discover program. Mario Chavez suggested purchasing ATVs for Tectus if the DDA and Tectus partner for downtown security.

A motion was made by Terry Moore and seconded by Mario Chavez to accept the Budgetary Comparison Financial Statement as presented. The motion passed unanimously.

VII. REPORTS

A. Director's Report

- Cedric Glover gave an update on the Lunch & Discover program. The Cooperative Endeavor Agreement for the $25,000.00 allocation from the state's General Revenue Fund has been approved. Pending a signature from the governor the amount may be increased to $65,000.
- The first three Lunch and Discover events were well attended and there are more anticipated events this year.
- DDA's request to be on the 11/3/26 ballot for the millage renewal was approved by the State Bond Commission on 6/18/26.
- The $30 million Petro Towers Lofts development has secured State Bond Commission approval.
- Commenced Retail Strategies partnership with the City of Shreveport. The first meeting will take place at the Shreveport Convention Center on 8/12/26.
- In conjunction with the Red River District Merchants Alliance, we hosted eight highly successful editions of the Rhythms On The Red After Work Concert Series in the Red River District. This series has been popular and well attended.
- A roundtable discussion was held with the owner and developer (Garner) of 515 Milam Street and the MPC to further advance the effort.
- Announced and delivered the $51,000.00 donation to the Anglin-Myers Public Safety program for Downtown Technology Safety with the partnership of DDA, DSDC, and Shreveport Common.
- Had continued discussions regarding advancing the "Downtown to Home" initiative, an effort that will seek to secure permanent housing for those in need in downtown.

B. Parking Report

Lorenzo Lee gave the parking report. He said revenue was down for June 2026 but that is consistent with previous years. No vehicles were booted.
Mario Chavez expressed concern about the signage and curb painting on Commerce Street near the Red River District. Mr. Lee explained that the process to get signage and curb painting also involves the City's Traffic and Engineering Departments. Mr. Lee also reviewed the ShrevePark enforcement hours for that area of Commerce Street. Drayden Dunn requested revenue for the enforcement hours in that area.

IX. OLD BUSINESS

A. Lunch & Discover Program

This item was discussed in the Director's Report.

B. DDA 25-Year Tax Renewal Election.

The millage renewal will be on the November 03, 2026 ballot. A DSDC subcommittee has been formed and will work with the DDA to promote the proposition.

C. Holy Trinity Church Development Subcommittee.

This was approved at the previous DDA meeting. A meeting will be scheduled with Holy Trinity soon.

D. DDA/SRAC Lease-708 Texas & Assessment
There was no discussion.

E. Operation See, Sign & Secure
The request for the first 4 cameras has been submitted. A meeting with Traffic & Engineering will be scheduled in the near future.

F. State Downtown Organizations Coalition Meeting
This was discussed in the Director's Report.

G. Pipeline and Tracker
No discussion.

H. City Planning, Infrastructure and Infrastructure Planning.
There was no discussion. This item is being included in comprehensive planning with Gensler.

X. NEW BUSINESS

A. Placer AI Subscription
The city is already paying for some information with Placer. A subscription would be $15,000. Critical data about downtown would be available for potential investors and developers. It was suggested that this data source might be better suited for DSDC. The information could then be provided to DDA when needed. It was also recommended that staff obtain the required information from Bill Sabo to access the data.

A motion was made by William Bradford to postpone further discussion on this item until the August meeting. Mario Chavez seconded the motion which passed unanimously.

B. Authorization to Advance State Incentive Legislation Related to the Redevelopment of Louisiana Downtown Development Districts
Mr. Glover asked for a motion.

William Bradford made the motion to approve. Mario Chavez seconded the motion. The motion passed unanimously.

C. Extension of the Red River District's Rhythms on The Red series.
Drayden Dunn asked for a motion to approve the extension.

William Bradford made the motion to extend the Red River's Rhythms on The Red series. Mario Chavez seconded the motion which passed unanimously.

D. Downtown Security Opportunity
Drayden Dunn suggested a motion to approve. Mr. Glover said he would like to introduce and commence Operation See, Sign & Secure simultaneously with the DDA/Tectus security program.

William Bradford made a motion to approve subject to a budget approval in August. Drayden Dunn seconded the motion which passed unanimously.

XI. ANNOUNCEMENTS

There were no announcements.

XII. PUBLIC COMMENTS

There were no public comments.

XIII. ADJOURN

With no further business to discuss the meeting adjourned 5:05 PM.



Chelette Holden, secretary