DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS' MEETING
June 24, 2026 3:30 PM

PRESENT	ABSENT	STAFF	OTHERS PRESENT
Drayden Dunn		Cedric Glover	Tommy Coward (Robertson)
Mario Chavez		Janie Landry	Mark Sealy (Sealy Realty)
Kathy Malone		Stacie Leng	Andy Edmonson (AIA)
Terry Moore		Lorenzo Lee	
Chelette Holden		Lauren Davidson	
William Bradford		Kathleen Robertson	
Ed Taylor			

I. CALL TO ORDER

The meeting was called to order by Chair Drayden Dunn at 3:33 pm. A quorum was present.

II. ROLL CALL

Kathleen Robertson called the roll. All board members were in attendance.

III. AMEND AGENDA

The agenda was not amended.

IV. WELCOME/INTRODUCTIONS/PRESENTATONS

Chris Stokes was welcomed as a new member, representing the DSDC Board. Vickie Case from Cook & Morehart CPAs briefed the board on the 2025 DDA Audit. There were no findings to report.

V. PUBLIC COMMENTS (Agenda Items)

There were no public comments.

VI. CONSENT AGENDA

A. Minutes

Drayden Dunn asked for approval of the April 22, 2026 regular meeting minutes.

A motion was made by William Braford to approve the April 22, 2026 minutes of April. Chelette Holden seconded the motion, which passed unanimously.

B. Financials Budgetary Comparison Financial Statement

Ms. Landry gave a brief report regarding the May financial statement. Property taxes were more than budgeted. The Streetscape Contract has been paid through May 2026. The Parking contract was approved by City Council on June 23, 2026. Payment for the outstanding months is anticipated soon.

Terry Moore made a motion to accept the Budgetary Comparison Financial Statement as presented. Mario Chavez seconded the motion which passed unanimously.

VII. REPORTS

A. Director's Report

- Cedric Glover gave an update on the Lunch and Discover program. The Cooperative Endeavor Agreement for $25,000.00 from the state's General Revenue Fund has been approved.
- First two Lunch and Discover events were well attended. Ten additional events are anticipated this year.
- DDA's request to be on the 11/3/26 ballot for the millage renewal was approved by the State Bond Commission on 6/18/26.
- Glover was interviewed for a future Curtis Jackson documentary. He participated in the groundbreaking for the G-Dome and also attended an informational meeting concerning Jackson's plans for downtown.
- The $30 million Petro Towers Lofts development has secured State Bond Commission approval.
- The contract between the City and Retail Strategies has been executed. The first meeting will be held on 8/12/26 at the Shreveport Convention Center.
- Rhythms On The Red Series in the Red River District has restarted. This series has been popular and well attended.
- A developer out of New Orleans has shown interest in 515 Milam, possibly converting it into 16 units of market-rate housing.
- Announced and delivered the $51,000.00 donation to the Anglin-Myers Public Safety program for Downtown Technology Safety with the partnership of DDA, DSDC and Shreveport Common.

B. Parking Report

Lorenzo Lee gave the parking report. The 2026-2028 parking contract with the City has been signed with changes DDA requested.

IX. OLD BUSINESS

A. DDA/SRAC Lease for 708 Texas

The meeting on 06/23/2026 was productive.

- A shorter lease was requested by SRAC. Chris Stokes suggested that SUSLA be allowed access to the restaurant space for the restaurant school students. It was suggested that DDA eliminate the $30,000 budget line item for Artspace Support and instead provide $12,000 to SRAC. SRAC also wants to make some improvements to the building but needs to know what repairs are needed.

Mario Chavez made a motion to move forward with the lease with the changes as discussed. Drayden Dunn seconded the motion which passed unanimously.

B. Downtown Security and Homelessness.

- Officer Silva suggested mirroring New Orleans with private security working alongside SPD. Utilizing State Troopers was also suggested. Drayden Dunn requested a proposal for a pilot program from the company that has the New Orleans contract. Mr. Braford suggested partnering with Bossier East Bank revitalization.

C. **DDA 25-Year Tax Renewal Election**.

- The intent to renew was announced at City Council and a notice was printed in The Times on 03/25/2026. Notification was also sent to City Council and State Representatives. The renewal will be on the ballot of the November 03, 2026 general election.

D. **Proposed Parking Changes**
No discussion

E. **RTCC Cameras and License Plate Readers**
This was discussed under downtown security and homelessness

F. **Lunch and Discover Program**
This was discussed under the Director's Report.

G. **Street Performer Ordinance**
There was no discussion

H. **Pipeline and Tracker**
No discussion.

I. **City Planning, Infrastructure and Infrastructure Planning**
There was no discussion.

X. **NEW BUSINESS**

A. **Acceptance of 2025 DDA Audit**

Drayden Dunn made the motion to accept the 2025 DDA Audit. Mario Chavez seconded the motion. The motion was unanimously approved.

B. **Ratify - $2000 Sponsorship – Let the Good Times Roll Festival**

William Bradford made a motion to ratify the Let the Good Times Roll Festival Sponsorship. Ed Taylor seconded the motion which passed unanimously.

C. **Ratify - $1000 Sponsorship – The Social Initiative**

William Bradford made a motion to ratify The Social Initiative Sponsorship. Ed Taylor seconded the motion. The motion passed unanimously.

D. **Ratify - $15,000.00 – City of Shreveport – Retail Strategies - $5000.00 (2026); $5000.00 (2027) & $5000.00 (2028 when Millage Renewal Approved)**

William Bradford made a motion to ratify the City of Shreveport – Retail Strategies funding as requested. Ed Taylor seconded the motion. The motion passed unanimously.

E. **Sponsorship Request – Farmers' Market**

Mario Chavez motioned to approve a sponsorship in the amount of $1500 for the Farmers' Market. Ed Taylor seconded the motion which passed unanimously.

F. Holy Trinity church Development Subcommittee

It was suggested that a subcommittee be formed to work with the church regarding their development. Ed Taylor, Mario Chavez, and Chris Stokes will serve as the subcommittee.

Drayden Dunn made a motion to form the working group as suggested. Chelette Holden seconded the motion. The motion passed unanimously.

G. Operation See, Sign & Secure

Mr. Glover asked for approval to roll out the See, Sign & Secure Initiative. The 1st part of (SEE) will be the cameras and license plate readers. Lt. Jones suggested that there may need to be as many as 14 license plate readers.

Ed Taylor made a motion to approve Mr. Glover's request. Mr. Dunn seconded the motion which passed unanimously.

H. Sponsorship Request – United Through Fitness - $6500

Mr. Chavez suggested they should reach out to SPAR to inquire about using the stage at Riverview Park. Mr. Dunn suggested doubling the sponsorship from last year from $250 to $500.

Mr. Dunn motioned to approve the sponsorship. Ms. Holden seconded the motion. The motion passed unanimously.

I. Ratify - $2000.00 Sponsorship – COS (SPAR) – Shreveport's America 250 Celebration

William Bradford made a motion to ratify the Shreveport's America 250 Celebration Sponsorship. Ed Taylor seconded the motion. The motion passed unanimously.

XI. ANNOUNCEMENTS

Andy Edmonson from AIA spoke briefly about the DDA's relationship with AIA and how it should be strengthened in efforts to revitalize downtown.

XII. PUBLIC COMMENTS

The 250th Anniversary Event was well attended and was a good event for downtown.

XIII. ADJOURN

With no further business to discuss the meeting adjourned 4:59 PM.

Chelette Holden

Chelette Holden, Secretary