DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
March 25, 2026 3:30 PM

PRESENT	ABSENT	STAFF	OTHERS PRESENT
Drayden Dunn	Ed Taylor	Cedric B. Glover	Tommy Coward (Robertson)
Mario Chavez	Chelette Holden	Janie Landry	Amberlee Nix
Kathy Malone	William Bradford	Stacie Leng	(Bradley, Murchison, Kelly
Terry Moore		Lorenzo Lee	& Shea, LLC)
		Lauren Davidson	
		Kathleen Robertson	

I. **CALL TO ORDER**
The meeting was called to order by Chair Drayden Dunn at 3:36 pm. A quorum was present.

II. **ROLL CALL**
Kathleen Robertson called the roll. William Bradford, Chelette Holden, and Ed Taylor were absent.

III. **AMEND AGENDA**
There was a need to move New Business relative to the DDA tax renewal item up on the agenda.

Terry Moore motioned to amend the agenda. Mario Chavez seconded the motion, which passed unanimously.

IV. **WELCOME/INTRODUCTIONS/PRESENTATONS**
Amberlee Nix from Bradley, Murchison, Kelly & Shea, LLC introduced herself, answered questions, and discussed the timeline and actions steps necessary for DDA's millage renewal election which will be on the November 3, 2026 ballot.

V. **PUBLIC COMMENTS (Agenda Items)**
There were no public comments.

VI. **CONSENT AGENDA**

A. Minutes
Drayden Dunn asked for approval of the March, 4 , 2026, regular meeting minutes. (The February 25, 2026 meeting was rescheduled for March 4, 2026.)

A motion was made by Terry Moore to approve the minutes of the March 04, 2026, regular meeting. Mario Chavez seconded the motion, which passed unanimously.

B. February 2026 Budgetary Comparison Financial Statement
Ms. Landry reported that the revenue from 2026 property taxes is estimated to be $685,815.19. The Streetscape contract had some minor adjustments and was approved by City Council. The Parking contract should be approved in March or April. Expenses are as expected at this time of the year. It was noted that the approved budget included $394,000 to be moved from reserves for additional funds for marketing and security.

A motion was made by Drayden Dunn to approve the Budgetary Comparison Financial Statement as presented. Terry Moore seconded the motion which passed unanimously.

VII. REPORTS

A. Director's Report

- DSDC has agreed to match the $25,000 allocation from the State of Louisiana for DDA's enhanced Lunch on Us program. Lunch & Discover will include live music, entertainment, food, and will highlight downtown businesses. Coupons, Gift Certificates and other prizes will be awarded.
- The Show me Your Badge program will begin during the AKA Inc. conference taking place at the end of this month.
- DSDC has allocated $25,000 for the acquisition of new cameras and license plate readers in downtown. The license plate readers should be added to Texas, Spring, Common and Market.

B. Parking Report

Lorenzo Lee presented the parking report. He said revenue has seen an increase from February 2025. Mr. Glover is working on an option to add more hours on certain blocks of downtown. There have not been changes relative to metered parking since 2016. Changes must be approved by the City Council.

VIII. OLD BUSINESS

A. Downtown Security and Homelessness

This is an ongoing issue for most downtowns across the country. It was stated that frequently unhoused individuals have mental health issues. The Mounted Patrol, including bicycles and horses, will be patrolling downtown over the upcoming weekend due to the AKA conference that will bring thousands of visitors to downtown. SPD along with Shreveport Green did a clean sweep throughout downtown on Monday March 23rd.

B. DDA 25- Year Tax Renewal Election

Amberlee Nix (DDA legal counsel for the renewal) discussed under Presentations. The DDA's request for city approval to be on the ballot in November was recently introduced at City Council and a notice was printed in The Times on 3/25/26. Appropriate entities and governing bodies will be notified. The Resolution calling for the renewal can be adopted by Council on April 14. The resolution will then be submitted to the State Bond Commission and Secretary of State by July.

C. SRAC-Artspace Elevator Repairs

DDA has agreed to pay 60% of the cost of the repair of the elevator at Artspace. DDA's share is estimated to be $8994.

D. Proposed Parking Changes

Mr. Glover and the Parking staff are working to present potential improvements relative to metered parking to Council. The proposed changes would add more hours at the meter for certain blocks downtown.

E. Spring 2026 Rhythm On the Red

The Spring event begins this weekend. DDA has again approved sponsorship of some of the entertainment.

F. **Pipeline & Tracker**

Lauren Davidson is researching possible programs to track downtown projects, etc. based on comments suggested by board members. District 360 is a program that manages downtown data in a very user friendly and comprehensive way. She is still doing research to determine the best program for downtown.

G. **City Planning, Infrastructure & Infrastructure Planning**

Mr. Glover recently convened a meeting with city officials, AEP SWEPCO representatives, and others to review infrastructure needs in downtown. This will be an ongoing process.

IX. NEW BUSINESS

A. **Resolution #2 of 2026: A resolution recommending and approving the holding of an election in the Downtown Development District of the City of Shreveport, State of Louisiana, on Tuesday, November 3, 2026, to authorize the levy of a special tax therein**

DDA legal counsel recommended the board approving a resolution for the election call.

There were additional comments regarding the upcoming DDA tax renewal. The question was asked relative to the legal cost for Mr. Chevalier and Ms. Nix who are taking the lead relative to the election requirements. Mr. Chevalier's fee is $325 per hour, and Ms. Nix's fee is $205 per hour.

A motion was made by Terry Moore to approved Resolution #2 of 2026 as presented. Mario Chavez seconded the motion. The motion was unanimously approved.

B. **RTCC Cameras & License Plate Readers**

Mr. Glover provided an update for the board members in his director's report relative to discussions with SPD for additional cameras and license plate readers. The board members were in favor of providing funding for this equipment. Drayden Dunn suggested a motion to match the DSDC's $25,000 with funds from the 2026 Emerging Opportunities line item.

Mario Chavez made a motion to allocate $25,000 from the 2026 budget security line item for the purchase of this equipment. Terry Moore seconded the motion which passed unanimously.

A. **Lunch on Us – State Funding**

Mr. Glover spoke about the proposed expansion of the program and the $25,000 approved state funding during the director's report.

B. **Downtown Parking Study**

Mr. Glover would like to commission a new downtown parking study. The last study was completed in 2011.

C. **International Rose and Wine Festival Funding Request**

A funding request for $1500 was received from The Social Circle of Louisiana for the International Rose and Wine Festival to be held on April 26, 2026 in the Red River District. A brief discussion of the event followed. Mr. Chavez suggested getting the rose lights in Riverview Park serviced in time for the festival.

Mr. Dunn made a motion to provide $10,000 to Robinson Film Center. Mario Chavez seconded the motion. The motion passed unanimously.

Mr. Chavez commented that he would like for DDA to host an event at Robinson Film Center to educate downtown property and business owners about the DDA's role, accomplishments, plans, etc. He said he believed doing so would present DDA in a positive light.

Terry Moore suggested contacting out-of-town property owners to find out what they want/need to make re-investment in the properties they own in downtown.

X. ANNOUNCEMENTS

Terry Moore stated that the American Rose Center would like to have a link on DDA's website. It was stated that the Center would be happy to have promotional materials on site for downtown events, etc.

XI. PUBLIC COMMENTS (Non-agenda items)

There were no public comments.

XII. ADJOURN

With no further business to discuss the meeting adjourned 5:10 PM.

Chelette Holden, Secretary