

**Downtown Development Authority
Board of Directors Meeting
February 24, 2016**

<u>Present</u>	<u>Absent</u>	<u>Staff</u>	<u>Others Present</u>
Christine Bailey John Hubbard Lydia Jackson Terry Moore Logan Schroeder Keith Todaro Stanley Varner		Liz Swaine Janie Landry E.D. Stewart Lorenzo Lee	Jerry Jones

I. CALL TO ORDER

Chairman Terry Moore called the meeting to order at 3:32 pm.

II. ROLL CALL

E.D. Stewart called the roll. Those present were: Christine Bailey, Terry Moore, Logan Schroeder, Keith Todaro. John Hubbard (arrived 3:52 pm), Lydia Jackson (arrived 3:51 pm), and Stanley Varner (arrived 3:49 pm) were absent.

III. APPROVAL OF ABSENCES

Mr. Moore recognized that there were no requests to excuse absences, therefore no such motion was needed.

IV. AMEND AGENDA

Mr. Moore asked if there was a need to amend the agenda. No amendments were needed.

V. WELCOME / PRESENTATIONS / INTRODUCTIONS

Mr. Moore asked if there were any presentations or introductions. There were none.

VI. PUBLIC COMMENTS (Agenda Items)

Mr. Moore asked if there were any public comments. There were no public comments.

VII. CONSENT AGENDA

A. Minutes

Mr. Moore asked for a review of the January 2016 minutes and for any amendments or revisions.

Christine Bailey made a motion to approve the January 2016 minutes as presented. Logan Schroeder seconded the motion. The motion passed unanimously.

B. Financials

Ms. Swaine asked the board to review the January 2016 financials. Streetscape & Parking contact payments from the City are not current but no problems are anticipated. Ms. Swaine stated that nothing was out of the ordinary relative to the financials.

Logan Schroeder made a motion to accept the January 2016 Financials

as presented. Christine Bailey seconded the motion. The motion passed unanimously.

VIII. REPORTS

A. Director's Report

Ms. Swaine presented the director's report. She directed the board's attention to the summary of downtown projects and events. (Report on file in DDA binder.)

1. 509 Market Street- CLOSED!

- Beth King with Sealy worked very closely with both new owners and seller to make this happen.

Stanley Varner arrived at 3:39 pm.

2. Petro Tower Lofts (415 Edwards)

- City working with Ray Cornelius' firm on paperwork.
- 130 market-rate apartments.

3. 600-700 blocks Texas

- 624, 620 and 616 Texas- Sears + 2- work progressing. Model apartment available for viewing.
- 708 Texas- Parish Taceaux to open in March. Hours: Tuesday through Saturday 11-9 PM (possibly later on weekends). Sundays for brunch.
- 605 Texas- Second floor construction at 4J's Java and More for a fine dining area.
- 701 Texas- Former Purtle Building, purchased by PAR Minerals.
- 617 Texas- Robinson Film Center marquee going up this week. Will turn on the lights Friday, March 4 at 6:30 p.m. at a ceremonial reception to officially light the marquee and thank funders and moviegoers. (Funded by Give for Good Day 2015- \$40,000+.)
- 710 Texas – artspace. Food Truck Thursdays ongoing.

4. Selber Building (601 Milam)- Venyu Solutions & other digital

- Construction ongoing, no holdups that we are aware of.

5. Shreveport Common

- Commission backs out of promise to fully fund Common greenspace. Shreveport Common management team equally split between continuing the ask or moving on.
- National Endowment for the Arts grant to fund market survey of artists live/work/studio/gallery and Makerspace in Shreveport Common.

6. Construction underway on Red River Brewing Co., 1200 Marshall.

- Opening possibly in March, depends on parking lot.

OTHER KEY PROJECTS/ISSUES:

- **Monitoring Special Session(s) of Louisiana Legislature**
- **400 Block Cotton Beautification Project**
- **Working with Shape of Shreveport on downtown project- April 23, 10-noon**
- **Assisting YPI on Alive after Five RRD Music Series- March 3,**

- **April 7, May 5**
- **History On Tap, March 10 (partnering with Glazer, Remington Suites, Robinson Film Center, Artspace, Central Artstation, Lofts @ 624.)**
- **March FREE FOR ALL free movie event @ RFC**
- **Food Trucks at the Museum- May 7 (partnering with Shreveport Water Works Museum)**

EVENTS NOT TO MISS in MARCH

Alive After Five- March 3

History on Tap- March 10

Nick Cave AS IS performance- Municipal Auditorium- March 20

Movie Free for All- Month of March

B. Parking Report

Lorenzo Lee presented the parking report for January 2016. Low revenue for this time period is not unusual, but is not helped by missing or non-functioning meters. An additional \$1,000.00 was added to the December report that had not been accounted for last meeting due to backlogged notices. Tasks for parking patrollers have been consolidated to promote efficiency. Credit card revenue is actually up.

Lydia Jackson arrived at 3:51 pm.

John Hubbard arrived at 3:52 pm.

Discussion ensued regarding the need for new meters to be installed and how the DDA might go about facilitating that without having to wait.

IX. OLD BUSINESS

A. UDC Update

Ms. Swaine updated the board regarding the Unified Development Code Draft and its effect on downtown. The UDC timeline has not been updated on their website, but the DDA is keeping an eye on any developments regarding the code.

B. Parking App/Council Ordinance Change

A term sheet from Passport Parking App has been looked over by Jerry Jones in order to get the 90-day trial into effect. Ordinance was also altered to allow more flexibility with Handicapped placard placement.

C. Downtown Is Cool Because...

Ms. Swaine reminded the board about the new campaign that would be kicking off in March.

D. 416 Cotton Tax Credit

Tax credits sold to Fallbrook Credit Finance for \$0.84 on the dollar. Total amount DSDC2 received was deducted from what the DDA owes to DSDC. Total amount owed to DSDC \$468,000.00.

X. NEW BUSINESS

A. Downtown Shreveport Unlimited (DSU) Management Agreement

Ms. Swaine and Ms. Landry reviewed the DSU/DDA Management Agreement. No changes in the agreement from previous years.

John Hubbard made a motion to accept the DSU/DDA Management agreement as presented. Stanley Varner seconded the motion. The motion passed unanimously.

B. Review of Caddo Common Project

Ms. Swaine asked the board if they would like to have members of the Caddo Common Project come speak about the project and the updates regarding plans for the future and funding for the greenspace.

C. Letter from Business Owners, Re: The Hub

Ms. Swaine informed the board of the history of The Hub and the issue of it operating under false zoning purposes. It is currently zoned as an internet café however it operates as a homeless day shelter and feeding area. Local business owners met together to write a letter to the mayor expressing their frustration with The Hub and the violations of code it is allowed to get away with, while their own businesses are not given the same leniency. The MPC is considering taking action and enforce code with The Hub.

D. April Meeting Date Change

Due to conflicting events, the April board meeting was changed from April 27 to April 20.

XI. ANNOUNCEMENTS

Christine Bailey announced photography and painting from Ireland exhibit from at Norsworthy in March, opening reception on March 3, 3-5 pm.

Logan Schroeder announced the Alive After 5 Happy Hour Concert Series, on the first Thursday in March, April and May.

Liz Swaine announced History On Tap happening March 10 along with a free showing of Animal House as a part of the March Free for All at Robinson Film Center.

XII. PUBLIC COMMENTS (NON-AGENDA ITEMS)

Mr. Moore asked for any public comments. There were none.

XIII. ADJOURN

With no further DDA business to conduct, Logan Schroeder made a motion to adjourn the meeting. Keith Todaro seconded the motion. The motion passed unanimously.

Mr. Moore adjourned the meeting at 4:36 pm.

John Hubbard, Secretary